

Milwaukee Radio Group

102.9 THE HOG / WKLH 96.5FM / JAMMIN' 98.3FM / PURE OLDIES 106.9FM / JOY 1340AM 98.7FM

<p>Five Great Formats!</p>					
<p>CALL LETTERS</p>	<p>WRXS</p>	<p>WKLH</p>	<p>WHQG</p>	<p>WJMR</p>	<p>WJOI</p>
<p>DIAL POSITION</p>	<p>106.9 FM</p>	<p>96.5 FM</p>	<p>102.9 FM</p>	<p>98.3 FM</p>	<p>1340AM/98.7 FM</p>
<p>SLOGAN</p>	<p>Pure Oldies</p>	<p>Milwaukee's Hometown Rock</p>	<p>The HOG Everything That Rocks</p>	<p>Today's R&B and Old School</p>	<p>Today's Christian Word</p>
<p>DEMO</p>	<p>Adults 45+</p>	<p>Adults 25-64</p>	<p>Adults 25-54</p>	<p>Adults 35-64</p>	<p>Adults 18+</p>
<p>FORMAT</p>	<p>Oldies</p>	<p>Classic Rock</p>	<p>Mainstream Rock</p>	<p>R&B</p>	<p>Christian/Gospel</p>
<p>LINE-UP</p>	<p>50's & 60's Music!</p>	<p><u>5A-10A</u> The Morning 'KLH with Dave & Dorene</p> <p><u>10A-3p</u> Dave Coombs</p> <p><u>3P-7P</u> Craig Carson With Sandy Maxx</p> <p><u>7P-12M</u> Joel</p>	<p><u>5A-10A</u> Bob & Brian</p> <p><u>10A-3P</u> Mindy Novotny</p> <p><u>3P-7P</u> Borna & Mandy</p> <p><u>7P-12M</u> Shawn Kelly</p>	<p><u>5A-10A</u> "DeDe in the Morning" with Erica Cherie locally</p> <p><u>10A-12P</u> Savannah J</p> <p><u>12p-2p</u> Don Black</p> <p><u>2P-7P</u> Earl Stokes</p> <p><u>7P-10P</u> Quiet Storm</p>	<p><u>12A-12A</u> Christian Word</p>
<p>CORE ARTISTS</p>	<p>The Beatles The Temptations Buddy Holly Sam Cooke The Rolling Stones The Beach Boys Mamas & The Papas</p>	<p>The Rolling Stones The Eagles Def Leppard Tom Petty Led Zeppelin Aerosmith Van Halen</p>	<p>Guns N Roses Pearl Jam Metallica Pop Evil Papa Roach Stone Temple Pilots Foo Fighters</p>	<p>Janet Jackson Prince Jill Scott Mary J Blige Earth, Wind, and Fire Beyoncé Michael Jackson</p>	